



*Rochester*  
CATHEDRAL

The Rochester Cathedral Business Guild



It is a privilege to be associated with the RCBG. Working together the cathedral and the business community can make a real difference to the well-being and prosperity of the people of Kent.

**Sir Brandon Gough, Patron of the Guild**

Rochester Cathedral launched its Business Guild in 2008. Its aim is to strengthen the Cathedral's links with the business community, and to raise money for the Cathedral's musical and education work in the community.

National research has shown that cathedrals inject substantial sums of money into the local economy by attracting visitors to the region. They also contribute to the 'sense of place' that makes this somewhere attractive to live and work. Annual visitor numbers for Rochester Cathedral are 150,000, and the Cathedral is an important part of the social fabric of North Kent.

The Business Guild will offer mutual benefits to local businesses and to the Cathedral. In return for the annual subscription, members of the guild will enjoy a variety of benefits. An outline of the 2011-03-08 programme is given on the opposite page.

All money raised from the Guild subscriptions and events will be applied to support the Cathedral's work in music and education, in particular by offering opportunities for musical development to young people in Medway and North Kent.

## What is the idea behind the Business Guild?

Businesses will benefit from association with the cathedral's prestigious name, location and reputation within Kent and Medway. The Guild will provide members with opportunities for entertaining customers, suppliers or staff in a unique setting. It will attract high-profile speakers and stimulate ideas on business practice and ethics.

## How does the Guild work?

Individual businesses opt to pay an annual subscription fee. The subscription attracts appropriate benefits (see opposite), and all income from the Guild (net of costs) goes directly to support the cathedral's musical and educational work in the community. Members attend functions at preferential rates over non-members, who may accompany them, and some Cathedral events are free of charge.



Our 2010 programme proved popular with our members and membership continues to grow. 2011 will see a continuation of the current format and we look forward to providing an entertaining but informative programme of breakfast meetings and social events. Many thanks for your continued support.

**John A Spence, Steering Group Chairman**



## What the Membership Package offers:

Membership Subscription £200 pa

## Planned Programme of Events

– changes will be notified

• Breakfast (Chatham Historic Dockyard)	27 Jan 2011
• Breakfast (Chatham Historic Dockyard)	13 May 2011
• Restoration House Reception	17 June 2011
• 4th Annual Dinner in Rochester Cathedral Crypt Guest Speaker General Sir Peter Wall KCB CBE	19 July 2011
• Golf Day (Hever Castle Golf Club)	2 Sept 2011
• Seminar (Chatham Historic Dockyard)	22 Sept 2011
• Breakfast (Chatham Historic Dockyard)	10 Nov 2011
• Choir Concert at Rochester Cathedral	18 Nov 2011
• Christmas Reception in Garth House - pre Carol Concert	21 Dec 2011

## The Cathedral

Founded in 604AD, Rochester Cathedral is the 2nd oldest foundation in the United Kingdom, and serves 1.2 million people in the Diocese of Rochester. On average it welcomes 3,000 visitors each week, with 400 attending services.

Each year the Cathedral hosts over 100 special services and events, including university degree ceremonies, concerts, civic and community celebrations. It runs an educational programme for 17,000 schoolchildren each year, and a music outreach project in Medway schools. The cathedral has never been in greater demand in its 1400 year history.



The Business Guild has quickly established itself as a credible and engaging forum for business leaders across North Kent. Become a member and share in the success of this original and innovative programme.

**The Very Revd Adrian Newman, Dean of Rochester Cathedral**



For further details, and to register with the Cathedral Business Guild, contact:

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## Rochester Cathedral

Nurturing the Radical Hope of Human Flourishing In Jesus Christ

[www.rochestercathedral.org](http://www.rochestercathedral.org)